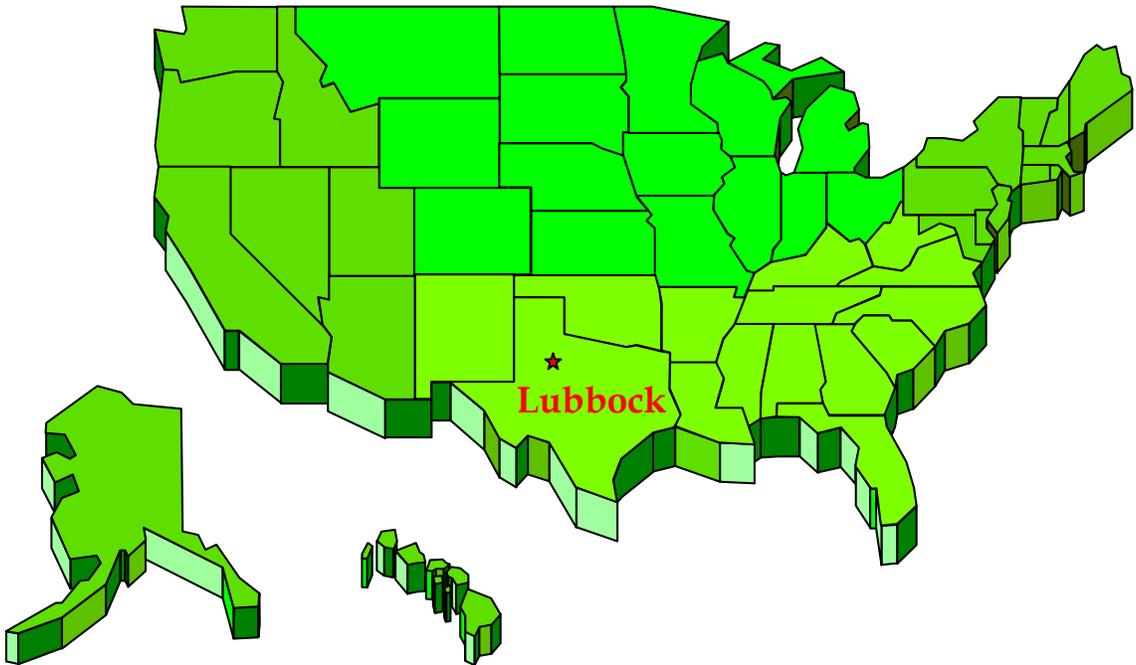


Geographic and Trade Area

GEOGRAPHIC AREA

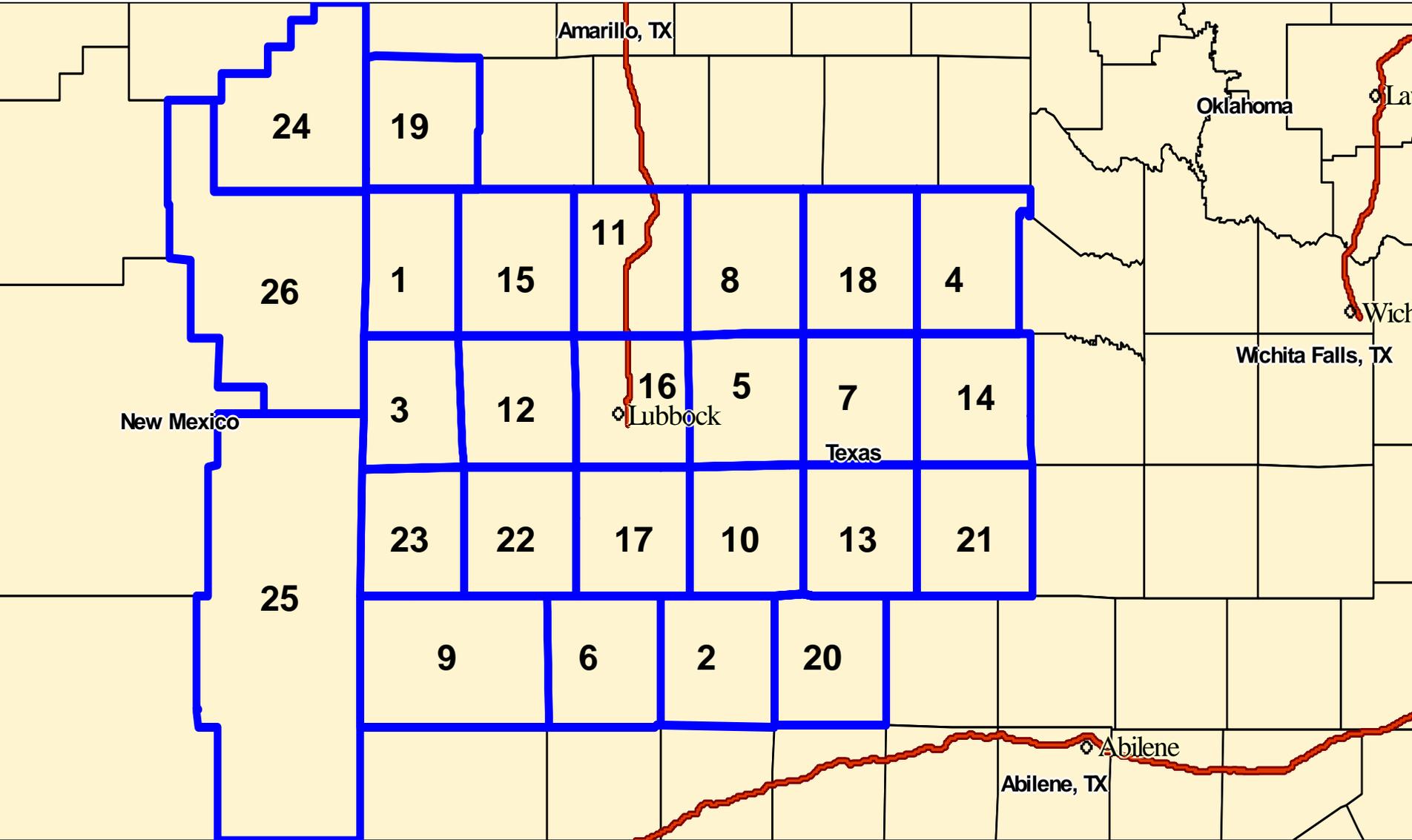


Lubbock is a major regional center for business and industry, located in the heart of the vast Southern Plains of West Texas and Eastern New Mexico. Lubbock's location provides easy access to the Southwest, the Rocky Mountains, and the Great Plains Region.

Lubbock's mid-continent location and excellent transportation facilities will give your business ready access to any point in the North American Free Trade Market. Lubbock is a historical transportation hub and is positioned to serve as a strategic distribution point for the entire United States and the industrial cities of Northern Mexico.

Lubbock is also well-suited for regional and local distribution operations. Lubbock is the economic and retail center for a 40,000 square mile market area which covers West Texas and Eastern New Mexico. Freight companies such as FedEx and Airborne Express have long recognized the advantages of Lubbock's strategic location. In addition, several major national companies have chosen Lubbock as a regional distribution center for their products.

Lubbock, Texas 26-County Retail Trade Area



City of Lubbock, TX
Finance Department
Retail Trade Area Population
December 2013

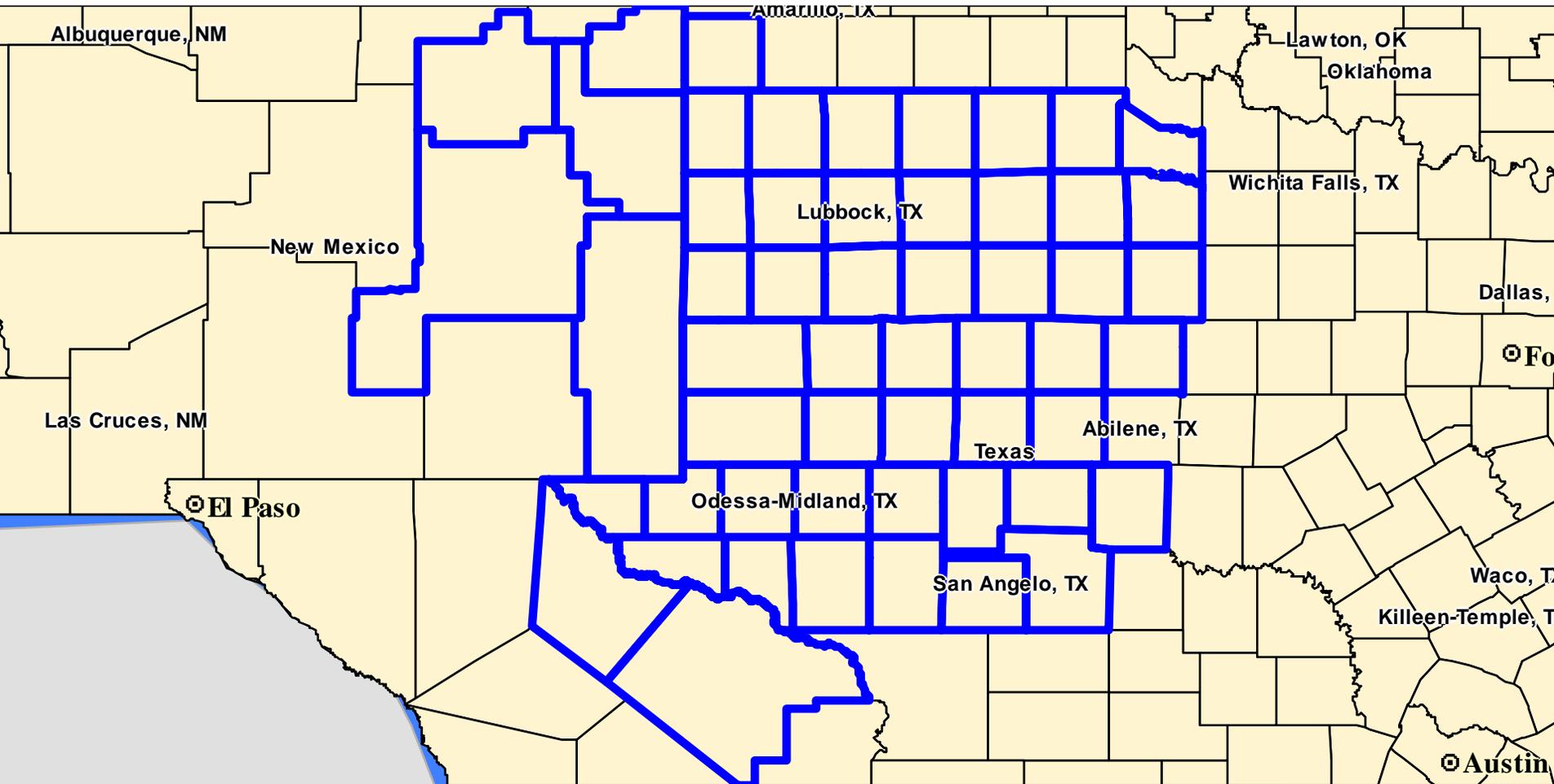
	<u>2013 Est.</u>		<u>2013</u>
<u>County</u>	<u>Population</u>		<u>Median Household Income</u>
1. Bailey	7,114	\$	37,626
2. Borden	637		60,443
3. Cochran	3,016		37,242
4. Cottle	1,452		32,292
5. Crosby	5,991		35,443
6. Dawson	13,810		38,333
7. Dickens	2,291		35,491
8. Floyd	6,230		36,534
9. Gaines	18,921		49,661
10. Garza	6,317		47,134
11. Hale	35,764		39,209
12. Hockley	23,530		50,047
13. Kent	807		41,038
14. King	285		56,680
15. Lamb	13,775		36,717
16. Lubbock	289,324		46,223
17. Lynn	5,723		37,678
18. Motley	1,196		37,159
19. Parmer	9,965		41,784
20. Scurry	17,302		53,219
21. Stonewall	1,432		42,158
22. Terry	12,743		37,489
23. Yoakum	8,184		57,995
24. Curry, NM	50,598		39,871
25. Lea, NM	68,062		50,694
26. Roosevelt, NM	19,955		38,764
TOTAL	624,424		

Source: Population: Texas Labor Market Information

Median Household Income - Texas: Texas Association of Counties

Median Household Income - New Mexico: Census Bureau

Wholesale Trade Area Lubbock, Texas



City of Lubbock, TX
Finance Department
Wholesale Trade Area Population and Income
December 2013

County	2013		County	2013	
	Estimated Population	2013 Median Household Income		Estimated Population	2013 Median Household Income
Andrews	16,799	\$62,781	Mitchell	9,402	47,677
Bailey	7,114	37,626	Motley	1,196	37,159
Borden	637	60,443	Nolan	15,037	35,846
Cochran	3,016	37,242	Parmer	9,965	41,784
Coke	3,210	38,886	Pecos	15,697	43,766
Cottle	1,452	32,292	Reagan	3,601	61,724
Crane	4,773	58,901	Reeves	13,965	37,053
Crosby	5,991	35,443	Runnels	10,309	36,769
Dawson	13,810	38,333	Scurry	17,302	53,219
Dickens	2,291	35,491	Sterling	1,219	57,266
Ector	149,378	53,752	Stonewall	1,432	42,158
Fisher	3,856	40,691	Terry	12,743	37,489
Floyd	6,230	36,534	Tom Green	114,954	45,405
Foard	1,277	33,484	Upton	3,372	54,549
Gaines	18,921	49,661	Ward	11,244	51,026
Garza	6,317	47,134	Winkler	7,606	54,294
Glasscock	1,251	65,789	Yoakum	8,184	57,995
Hale	35,764	39,209	Chaves, NM	65,823	39,131
Haskell	5,875	34,473	Curry, NM	50,598	39,871
Hockley	23,530	50,047	De Bacca, NM	1,907	37,660
Howard	36,147	46,636	Lea, NM	68,062	50,694
Irion	1,612	58,826	Roosevelt, NM	19,955	38,764
Jones	19,859	40,621			
Kent	807	41,038	TOTAL	<u>1,303,239</u>	
King	285	56,680			
Knox	3,767	34,419			
Lamb	13,775	36,717			
Loving	95	44,407			
Lubbock	289,324	46,223			
Lynn	5,723	37,678			
Martin	5,312	50,004			
Midland	151,468	71,151			

Sources: Texas Labor Market and Career Information
City of Lubbock Planning Department: Lubbock County Population
Median Household Income for Texas Counties - Texas Association of Counties
Median Household Income for New Mexico Counties - Census Bureau

9 State Trade Area

