

**Parks and Recreation and Lubbock Memorial Arboretum Present**  
**8<sup>th</sup> Annual Pumpkin Trail**



**Be a part of one of Lubbock's favorite family tradition!**

*Last Year's Attendance: 24,259 People!*

Last year's Pumpkin Trail was a tremendous success with the public donating 1,836 pumpkins for this community-built trail. In 2016 our goal is 2,000 pumpkins!

In order to host this event and keep it free to the public, we are asking local individuals and businesses to help cover the cost of 24-hour security, candles, and shuttles for parking by becoming one of our sponsors.

I would love to discuss the Pumpkin Trail with you. For more information, contact Aimee Ruel at Maxey Community Center, (806) 767-3796 or aruel@mylubbock.us. Visit the Parks and Recreation website at [www.playlubbock.com](http://www.playlubbock.com) to see spectacular photos from last year's Pumpkin Trail!

**SPONSOR PACKAGES**

<u>Sponsor Incentives</u>	\$750	\$500	\$250	\$100	<u>DEADLINE</u>
¼ Page Color Ad-Spring Guide	X				11/28/16
1/8 Page Color Ad-Spring Guide		X			11/28/16
Promoted on Facebook	X	X	X		10/3/16
Logo on Poster, Flyers and Ads	X	X	X		9/23/16
Listed in News Releases	X	X	X	X	10/3/16
Name on 2 Sponsor Banners	X	X	X	X	10/3/16
Host a Trail Display (Optional)	X	X	X	X	10/3/16
Listed on Websites – Decreasing Size	X	X	X	X	10/3/16

**PUMPKIN TRAIL HOURS**

**EVENINGS** – Pumpkin lighting begins at 5:30 pm.

6:00-9:00 pm Thursday, October 13

6:00-10:00 pm Friday, October 14

6:00-10:00 pm Saturday, October 15

6:00-9:00 pm Sunday, October 16

**DAYLIGHT** – An autumn scene of pumpkins, fall foliage and blue sky!

9:00 am-6:00 pm Friday-Sunday, October 13-16



**Please make checks payable to:**

Lubbock Parks and Recreation  
 8<sup>th</sup> Annual Pumpkin Trail Sponsorship, 2016

**Mail to:**

Lubbock Parks and Recreation  
 Attn. Aimee Ruel  
 P.O. Box 2000  
 Lubbock, TX  
 79457